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# ELECTRICAL WHOLESALE & THE WILD WEST

NEW LOCATION OPENING IN ALBERTA



## Robertson Electric Wholesale Announces New Location Opening in Edmonton to Expand Its Western Market

VAUGHAN, Ontario

Today, Robertson Electric Wholesale announces the opening of its newest location in Edmonton, AB. The Edmonton branch will be the first Robertson location in the province of Alberta which is scheduled to open March of 2019.

"We are very excited for this announcement as this is our first Robertson location in the Alberta marketplace and continues to propel our growth in Western Canada", says Rick Campbell, president of Robertson.

The new Robertson Edmonton branch will be an approximate 30,000 square foot facility that will have a strong emphasis on lighting and associated products to start. However, it will evolve quickly into a full Electrical branch, including Wire & Cable.

Although this is Robertson's first branch for the Alberta marketplace, Robertson has been expanding westwards from its Ontario roots over the last several years. Starting in 2013, Robertson opened a location in Winnipeg, MB. In 2014, Robertson expanded into the B.C. market by opening a location in Burnaby, B.C. and most recently in 2016, Robertson opened a location in Langley, B.C.

Robertson's newest location will be supported with new team members. Dean Marchuk will act as Edmonton's branch manager while Greg Briere and Christian Reed will fill the roles as outside sales representatives. Robertson is also hiring for all positions within its new location.

"I am thrilled to be joining the Robertson family and to help expand the company into the electrical market in Alberta", says Marchuk. "Robertson has been successful in B.C., Ontario and Manitoba and I think Alberta will soon be on that list".