



IDEAL SKILLS CHALLENGE CANADA

OFFICIAL RULES & REGULATIONS

Important: Please completely read Official Rules before entering the 2017 IDEAL Skills Challenge Canada Contest (the "Contest"). By signing the registration form and/or by participating in the Contest, you agree to be bound by these Official Rules and represent that you satisfy all of the eligibility requirements below.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. CONTEST VOID WHERE PROHIBITED BY LAW.

1. SPONSOR: IDEAL INDUSTRIES (CANADA) CORP. 33 Fuller Road, Ajax, ON, L1S 2E1

2. ELIGIBILITY: The IDEAL Skills Challenge Canada Contest is open to all PROFESSIONAL ELECTRICIANS OR STUDENTS IN AN ELECTRICAL APPRENTICE PROGRAM who are residents of Canada (excluding Quebec) and who are over the age of majority in their province/territory of residence at the time of entry. If you do not meet these requirements, or any other eligibility requirements in these official rules, you are not eligible to PARTICIPATE OR win the prize, and IDEAL INDUSTRIES (CANADA) CORP. ("sponsor") reserves the right not to award the prize to you. Employees, representatives and agents of IDEAL INDUSTRIES (CANADA) CORP. ("Sponsor"), and its parent companies, affiliates, and advertising and promotion agencies, as well as the immediate family members (spouse, children, parents and siblings) and those living in the same household of such employees, representatives and agents are not eligible to enter. Void where prohibited by law.

3. OVERVIEW AND PROMOTION PERIODS: Eligible contestants participate in a timed skilled contest by following the instructions provided at contest locations. Competitors consist of two divisions - Professional ("Pro"), and Student/Apprentice ("Student"). The goal is to successfully complete the interrelated tasks using select IDEAL® tools, which are provided at the competition location, in the least amount of time. During competitions, Pro and Student contestants will start and stop the clock timer located at their table upon the successful completion of all the tasks.

4. HOW TO ENTER: You may enter the contest by registering at a contest location on the day of the event. Competitions will take place from August 25, 2017 through October 31, 2017. There is a maximum of two (2) entries per person, per event, however the contest may be limited to one (1) entry per person (based on factors such as number of entrants and/or time available) at the sole discretion of the Sponsor personnel. If the Sponsor personnel determines that a contestant is allowed a second entry, that contestant must wait until all other contestants present have completed their first entries before beginning their second entry.

5. FOR ALL ENTRIES: All requested contact information must be provided for your entry to be valid. All Contest materials including information provided at time of Contest entry become the sole property of Sponsor and will not be returned. All entrants and entries are subject to verification by Sponsor. Failure to verify credentials will result in the disqualification of contestant. Any submission that does not comply with any aspect of these Official Rules may be rejected by Sponsor and the contestant disqualified. All contestants are required to sign a Contest Waiver and Release before participating, which will be made available at competition events by Sponsor.

6. WINNER SELECTION & PRIZES: Prizes will be awarded to first and second place contestants at each event. First and second place winners are determined by the best score at each competition, as described in Section 3. Official time is kept by a Sponsor-provided time clock at each table at competition locations and the fastest times are kept and recorded by Sponsor personnel. Judgment calls or qualification decisions by Sponsor personnel are final and binding.

In the event of a tie (two or more contestants have identical best scores), the winner will be determined by the following conditions, in order: a) the contestant with the best score on their second entry (only applicable if all tied contestants have made two entries) b) if all tied contestants are present, they may participate in a tiebreaking final round of the contest - the contestant with the best score in the tiebreaking round will be considered the winner or c) the tied contestants names will be placed in a cup and a the Sponsor personnel will draw one name to determine the winner.

The first and second place winners will be announced at the end of each event, and in an email sent out to each registered contestant who has subscribed to receive emails from IDEAL INDUSTRIES (CANADA) CORP. following the event.

First Place Prize: One (1) contestant placing first will receive a travel mug, a Tim Horton's gift card, and an IDEAL 11-in-1 Screwdriver/Nutdriver (35-910). The approximate retail value of the prize is \$50 CAD.

Second Place Prize: One (1) contestant placing second will an IDEAL 11-in-1 Screwdriver/Nutdriver (35-910). The approximate retail value of the prize is \$25 CAD.

The Sponsor reserves the right to substitute a prize of equal or greater value. The prize may, at Sponsor's sole discretion, be forfeited and awarded to an alternate winner if the prize is returned as undeliverable or otherwise not claimed within five (5) days after delivery of notification, or, alternatively, if three (3) attempts to contact winner by phone and/or email with the prize



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notification are not successful. The prize must be accepted as awarded, is non-transferable, and is not redeemable for cash. The Sponsor is not responsible for the loss of prizes due to changes in mailing addresses, errors in completing the submission process or any other circumstances leading to an invalid, erroneous or incomplete mailing address, phone number or email address.

7. **ODDS OF WINNING:** Odds of winning depend on number of eligible participating contestants that enter and participate in the contest.

8. **IDEAL INDUSTRIES (CANADA) CORP.** reserves the right to cancel, terminate, modify or suspend all or a portion of the contest at any time, with or without awarding any of the prizes and without liability.

9. **USE OF WINNER'S NAME, LIKENESS, ETC.:** Except where prohibited by law, entry into the Contest constitutes permission for Sponsor and Sponsor's licensees to use the winner's name, hometown, likeness and/or prize information, without limitation, for promotional purposes without further permission or compensation. All winners will be announced on the Sponsor's social media pages (Facebook, Twitter, LinkedIn, YouTube, Instagram, blogs, website, etc.).

10. **PERSONAL INFORMATION OF CONTESTANT:** By entering the Contest, you agree and consent to Sponsor's collection, use and retention of the personal information provided in your entry for all purposes related to the Contest (including, without limitation, processing and administering entries, sharing an Contestant's personal information with Sponsor's service providers and contractors as necessary to conduct and operate the Contest, communicating with and awarding prizes to winners, making public announcements about winners, and advertising, promoting and publicizing the Contest). Personal information provided in your entry will also be subject to Sponsor's Privacy Policy published at www.idealindustries.ca. If you object to the above or anything stated in Sponsor's Privacy Policy, you should NOT enter the Contest.

11. **RELEASE:** By entering this Contest you release Sponsor, all participating distributors, retailers, schools or co-sponsors and any of their respective parent companies, subsidiaries, affiliates, wholesalers, distributors, directors, officers, professional advisors, employees and agencies (collectively, the "Released Parties") from any liability whatsoever and waive any and all causes of action related to any claim, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest or delivery, acceptance, possession, use or inability to use any prize (including without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, wither intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory. Released Parties will not be responsible for: (a) any late entries; (b) any electronic, hardware, software, malfunctions or failures; (c) any Contest disruptions, injuries, losses or damages caused by events beyond the control of Sponsor or by non-authorized human intervention; or (d) any printing or typographical errors in any materials associated with the Contest.

12. **DISCLAIMER:** Sponsor reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Contest or any contestant's participation in the Contest should viruses, bugs, unauthorized human intervention or other causes beyond Sponsor's control affect the administration, security, integrity or proper play of the Contest, or Sponsor otherwise becomes (as determined in its sole discretion) incapable of running the Contest as planned. In the event that Sponsor suspends or cancels the Contest for any reason, Sponsor may award the prize to the winner with the best tallied time from all eligible entries for each category received up to the date of cancellation or suspension. Contestants who violate these Official Rules, violate any law, rule or regulation in connection with participation in the Contest, tamper with the operation of the Contest or engage in any conduct that is intended to disrupt or interfere with the proper play of the Contest, or activity that defrauds or is detrimental or unfair to Sponsor, the Contest or any other contestant (in each case as determined in Sponsor's sole discretion) are subject to disqualification, forfeiture of any prizes won, and possible prosecution to the full extent of the law. Sponsor reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Contest.

13. **MISCELLANEOUS:** The Contest is void where prohibited. Please note that this contest is not open to residents of Quebec. The Contest is subject to all applicable Federal, Provincial and Municipal laws. Contestants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. Any questions regarding the Contest or Official Rules, or to request a list of the winners, should be directed to IDEAL INDUSTRIES (CANADA) CORP. 33 Fuller Road, Ajax, ON, L1S 2E1 Attn: IDEAL Skills Challenge Canada Contest.

14. **Copyright Notice:** The copyrights to the Official Rules and all accompanying materials belong to Sponsor.

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